



HISPANIC CHAMBER OF METRO ORLANDO

BUSINESS

• • • • • *Wellness*

SPONSOR GUIDE



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The Hispanic Chamber of Metro Orlando presents **Business Wellness Day**—an immersive, interactive experience designed for business leaders and teams to step away from daily operations and intentionally invest in their well-being, connection, and performance. This unique event creates space for organizations to reset, recharge, and realign through guided experiences such as meditation, team-building sessions, and strategic workshops led by wellness experts, healthcare providers, and performance specialists. More than a wellness event, it is a curated environment where professionals can strengthen team dynamics, foster authentic connections, and gain practical tools to enhance both personal well-being and business success—bridging the gap between high performance and sustainable leadership.



WHY SPONSOR?

Sponsoring **Business Wellness Day** positions your organization at the forefront of a growing movement that prioritizes employee well-being, performance, and sustainable leadership. This unique, experiential event offers direct access to business owners, executives, and teams who are actively investing in their people and organizational culture. By aligning your brand with this initiative, you not only gain meaningful visibility but also demonstrate a clear commitment to supporting healthier, more productive workplaces. As a sponsor, you become part of a solution-driven platform that connects wellness, leadership, and business success—creating lasting impact for both individuals and organizations across our community.



**Connect With
Business Leaders
in a Low-Pressure
Environment**



**Community-Focused
Initiative Aligning
Your Brand with
Wellness and Positive
Business Culture**



**High-Visibility
Among Engaged
Community Leaders**



**Strengthen Team
Collaboration and
Goal Execution**



SPONSORSHIP PACKAGES

Presenting Sponsor

SOLD OUT

Exclusive Recognition: Deliver a memorable welcome message to showcase your brand with a 3-minute on-stage and 60-second company video.

Brand Visibility: Company recognition and exposure before, during, and after the event with company recognition as the Presenting Sponsor featured across all event marketing and media materials, encompassing the event's website, social media channels, and post-event follow-ups.

Extended Social Media Reach: Promote one company video or special message on Hispanic Chamber's social media beyond the 60 days (about 2 months) before or after the event allowing sponsors to leverage the organization's social media platforms for an extended period, maximizing the reach and engagement.

Promotional Visibility: Feature the company logo on all events screen presentations, programs, signage, and the opportunity to include a promotional product.

Interactive Engagement: Participate as a presenter or coach during the event for direct attendee interaction.

Ticket Bundle: Enjoy eight (10) event tickets for you and your team members.

Tailored Opportunities: Customize your sponsorship experience with options like hosting a branded booth, event activity sponsorship, or unique marketing initiatives (subject to Hispanic Chamber approval).



SPONSORSHIP PACKAGES

Premier Sponsor – \$7,500

Exclusive Recognition: Deliver a memorable welcome message to showcase your brand with a 1-minute on-stage and 60-second company video.

Brand Visibility: Company recognition and exposure before, during, and after the event with company recognition as the Premier Sponsor featured across all event marketing and media materials, encompassing the event's website, social media channels, and post-event follow-ups.

Extended Social Media Reach: Promote one company video or special message on Hispanic Chamber's social media beyond the 60 days (about 2 months) before or after the event allowing sponsors to leverage the organization's social media platforms for an extended period, maximizing the reach and engagement.

Promotional Visibility: Feature the company logo on all events screen presentations, programs, signage, and the opportunity to include a promotional product.

Ticket Bundle: Enjoy six (6) event tickets for you and your team members.

Tailored Opportunities: Customize your sponsorship experience with options like hosting a branded booth, event activity sponsorship, or unique marketing initiatives (subject to Hispanic Chamber approval).

Gold Sponsor – \$5,000

Exclusive Recognition: Deliver a compelling 30-second welcome message to highlight your brand and make a lasting impression.

Brand Visibility: Company recognition and exposure before, during, and after the event with company recognition as the Food Sponsor featured across all event marketing and media materials, encompassing the event's website, social media channels, and post-event follow-ups.

Extended Social Media Reach: Promote one company video or special message on Hispanic Chamber's social media beyond the 60 days (about 2 months) before or after the event allowing sponsors to leverage the organization's social media platforms for an extended period, maximizing the reach and engagement.

Promotional Visibility: Feature the company logo on all events screen presentations, programs, signage, and the opportunity to include a promotional product.

Ticket Bundle: Enjoy six (6) event tickets for you and your team members.

Tailored Opportunities: Customize your sponsorship experience with options like hosting a branded booth, event activity sponsorship, or unique marketing initiatives (subject to Hispanic Chamber approval).

SPONSORSHIP PACKAGES

Supporter Sponsor – \$3,500

Brand Visibility: Company recognition and exposure before, during, and after the event with company recognition as the Supporter Sponsor featured across all event marketing and media materials, encompassing the event's website, social media channels, and post-event follow-ups.

Promotional Visibility: Feature the company logo on all events screen presentations, programs, signage, and the opportunity to include a promotional product.

Ticket Bundle: Enjoy five (5) event tickets for you and your team.

Tailored Opportunities: Customize your sponsorship experience with options like hosting a branded booth, event activity sponsorship, or unique marketing initiatives (subject to Hispanic Chamber approval).





HISPANIC CHAMBER

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READY TO SPONSOR?

CLICK TO CONTACT GRICEL VALERA AT [GVALERA@HISPANICCHAMBER.COM](mailto:gvalera@hispanicchamber.com)

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