



**HISPANIC
CHAMBER**
METRO ORLANDO





HISPANIC CHAMBER

METRO ORLANDO

The Hispanic Chamber of Metro Orlando is a leading business organization in Central Florida, advocating for the local business community for over three decades. Recognized as a key economic development entity, serving as the central point of connection, fostering business success, unifying communities, and empowering business owners and professionals to drive prosperous economic growth. As a valued member, you'll be part of one of the top three, most engaged business networks in Central Florida, with unique access to exclusive benefits, award-winning events, and programs focused on: Commerce, Coaching, and Community Building.





OUR VISION

To be the leading voice of Hispanic business impacting the economic, civic and social landscape.

OUR MISSION

To drive economic growth by strengthening Hispanic business in Central Florida.

CONNECTIONS · SUCCESS · EMPOWERMENT · UNITY



OUR PILLARS

COMMERCE

The Hispanic Chamber is dedicated to member **SUCCESS** by fostering unique **CONNECTIONS**, creating a dynamic marketplace environment, and offering promotional marketing opportunities across various commerce levels, all aimed at promoting **UNITY** and **EMPOWERMENT** among members.

COACHING

The Hispanic Chamber is dedicated to supporting business owners and professionals by offering guidance and essential tools to develop sustainable scalability, promoting **CONNECTIONS**, fostering **SUCCESS**, and creating **UNITY & EMPOWERMENT** among individuals to thrive in their business journey.

COMMUNITY BUILDING

The Hispanic Chamber is dedicated to championing advancement opportunities for diverse business owners and professionals through business advocacy, leadership participation, and community involvement prioritizing **UNITY, CONNECTIONS, and EMPOWERMENT**, creating a strong foundation for collective **SUCCESS**.





THE HISPANIC CHAMBER EXPERIENCE

CONNECTIONS with over **52 Corporate Investors**, government agencies, and regional leadership.

Elevate your online presence and inspire **EMPOWERMENT** through our network, reaching **90,000 Impressions**.

Achieving **SUCCESS** as one of the nation's **Top 10 Hispanic Chambers**.

UNITY with an engaged and diverse group of over **2,600 Active Members**.



BOARD OF DIRECTORS

EXECUTIVE BOARD OF DIRECTORS



ELISHA GONZALEZ

Chair

VP, Community Relations, Government Affairs & Community Relations Executive Director, Foundation | FAIRWINDS



OSCAR J. CRISTANCHO

Vice Chair

CFO
Valencia College



ARNALDO OLIVERAS

Vice Chair - Elect

CEO
180 Commercial Real Estate Advisors



MARGARITA CALO

Treasurer

Manager, Asset Management
Maintenance & Strategy
Duke Energy



ROBERTO SANTONI

Legal Advisor

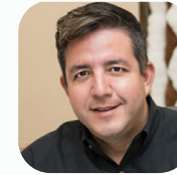
Shareholder
Florida In-House
Counsel Law Group



SHELLY WILKES

Secretary

Senior VP, Marketing
& Social Responsibility
Orlando Magic



JUAN C. QUIROGA

Board Member at Large

CEO
JCQ Investments / JCQ Services



PEDRO TURUSHINA

President & CEO

Hispanic Chamber of
Metro Orlando

BOARD OF DIRECTORS



NICHOLAS ABRAHAMS

Senior VP, Partnerships And Regional Investment Corporate Engagement
Orlando Economic Partnership



PEDRO ARAUJO

CMO

Orlando City Soccer Club



JAY BERLINSKY

Principal

SC Advisors



MICHAEL BROWN

CEO

Travel + Leisure



IRANETTA J. DENNIS

VP, Small Business

Greater Orlando Aviation Authority/
Orlando International Airport



EDDY ELGUEZABAL



ANTRANETTE FORBES

Economic Development Director
City Of St. Cloud



ANGELA LAGOS

Director, Inclusion & Diversity Team
Darden Restaurants



QUIBULAH GRAHAM

Sr. Director, Diversity & Minority Business Development External Affairs & Community Relations
Orlando Health



MARIO MENDOLARO

Associate Principal Counsel
Walt Disney World Resort



YOVANNIE RODRIGUEZ

CAO

Greater Orlando Aviation Authority/
Orlando International Airport



DAVID RODRIGUEZ

Economic Developer Manager

Osceola County



MELINDA SKINNER

VP of Human Resources

Orlando Regional Realtors Association



LISETTE SAINT-HILAIRE

Strategic Partnership & Sr. Account Executive
iHeart Media



ALBERTO SOTO

Mortgage Loan Officer

Supreme Lending



SAM STARK

VP, Communications & External Relations
Rollins College



JEFF VILLANUEVA

CEO

AdventHealth
Seminole Market



MICHAEL WRIGHT

CSO

T&G Constructors /
Red Team Software

PARTNER BENEFITS

ANNUAL INVESTMENT \$10,000



Recognition

- **Prominent Brand Visibility:** Your company will be showcased among an elite group of corporate investors (Trustees) dedicated to supporting Hispanic business development in Central Florida.
- **Exclusive Logo Placement:** Enjoy having your company logo proudly displayed at strategic locations, including the Chamber's Executive Conference Room, our official website, and various collateral materials.
- **Newsletter Presence:** Gain visibility through your company logo featured in the Chamber's newsletter, reaching over 12,000 subscribers with an impressive 30% open rate.
- **Event Recognition:** Receive verbal or visual recognition at all Hispanic Chamber events, acknowledging your commitment and support.

Membership

- **Expanded Representation:** Benefit from a corporate membership with up to 15 active representatives listed, showcasing the depth of your company's commitment to the Hispanic Chamber.
- **Newsletter Spotlight:** Secure a dedicated spotlight in one annual publication, allowing your corporate partner to share a story or communication piece.
- **Exclusive Promotion:** Leverage the opportunity to promote exclusive programs, discounts, or products directly to the extensive Hispanic Chamber membership through social media channels.

Core Participation

- **Committee Involvement:** Enjoy an exclusive invitation to serve on influential committees such as the Government Affairs Committee, Supplier Diversity Council, group of Ambassadors, and other vital Hispanic Chamber committees, enabling your company to be the voice of the Hispanic community.

Business Development

- **Exclusive Events:** Receive invitations to Trustee-exclusive events, including the prestigious annual Trustee Reception, round table sessions with top government officials, and other entertainment events hosted by fellow Trustees or Corporate Partners.
- **Host Sub-Events:** Host up to (2) Hispanic Chamber Sub-Events, such as Business After Hours and Café with Member, providing valuable networking opportunities with an attendance of 60-100 members and Trustees per event.
- **Networking Opportunities:** Encourage company representatives to attend Hispanic Chamber networking events, facilitating interactions with Hispanic Chamber leadership, Board of Directors, staff, and membership.

Community Involvement

- **Special Invitations:** Receive invitations to non-Hispanic Chamber community events, including volunteering opportunities with other non-profits, showcasing your commitment to broader community involvement.
- **Executive Introductions:** Gain introductions to Central Florida corporate leaders and elected officials upon request, fostering valuable connections for your company's growth and influence.

TRUSTEE PORTFOLIO

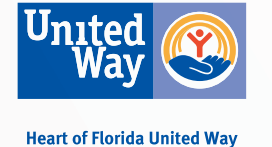
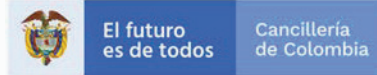
FOUNDING TRUSTEES



TRUSTEES



STRATEGIC PARTNERS





**HISPANIC
CHAMBER**
METRO ORLANDO

MEMBER ENGAGEMENT PORTFOLIO



SIGNATURE EVENTS

Sponsorship Levels \$20,000, \$15,000, \$10,000, \$5,000, \$3,500

HISPANIC CHAMBER OF METRO ORLANDO
IGNITE 2024 LUNCHEON
PRESENTED BY: **BANK OF AMERICA** | **FAIRWINDS**

FEBRUARY 2024
DR. PHILLIPS CENTER OF
PERFORMING ARTS

An empowering and informative luncheon where you can connect with influential business leaders, entrepreneurs, and decision-makers. This event is designed to ignite new opportunities and drive economic growth, showcasing the pivotal role that Hispanic businesses play in the regions economic landscape. Gain valuable insights, network with industry experts and be part of the economic transformation as we unite for progress at this essential luncheon.



AUGUST 2024
TO BE ANNOUNCED

An event where business leaders, politicians, and community members come together for networking and meaningful conversations. This event offers a unique opportunity to connect with influential voices in the Hispanic business community, exchange ideas, and engage in constructive conversation about the future for our region. Don't miss this chance to be part of a dynamic gathering that bridges business and politics for a stronger, more inclusive future.



SIGNATURE EVENTS

Sponsorship Levels \$20,000, \$15,000, \$10,000, \$5,000, \$3,500



SEPTEMBER 2024
TO BE ANNOUNCED

A data driven event designed for top-level executives, business owners, and economic development leaders to educate about the economic impact in Central Florida, featuring special keynote speakers who provide insights on this topic. The presentations will focus on highlighting the significant role played by different sectors in sustaining economic growth in the community.



OCTOBER 2024
TO BE ANNOUNCED

An immersive, vibrant celebration of Hispanic culture, entrepreneurship, and community. Experience the rich tapestry of our diverse business community while enjoying delicious food, dynamic businesses, and networking opportunities.





EXCLUSIVE EVENT



Don Quijote
A W A R D S

DECEMBER 2024
EPCOT'S WORLD SHOWPLACE PAVILION

Recognizing successful businesses and individuals who have demonstrated the qualities exemplified by the classic literary character of Don Quijote: visionary and courageous dreamers who have taken risks to achieve their goals and improve Central Florida.



SPECIALTY EVENTS

Sponsorship Levels \$10,000, \$5,000, \$3,500

HISPANIC CHAMBER OF METRO ORLANDO

TRUSTEE

RECEPTION

PRESENTED BY: TRAVEL+LEISURE

APRIL 2024

GRAND BOHEMIAN HOTEL

An exclusive evening of networking and collaboration. This event brings together our esteemed Trustees, business leaders, and influential community members in a vibrant and dynamic setting. Discover new opportunities, foster valuable connections, and celebrate the spirit of entrepreneurship that drives our thriving Hispanic business community.



HISPANIC CHAMBER OF METRO ORLANDO

PRESENTED BY: ORLANDO HEALTH

MARCH 2024

INTER&CO STADIUM

An immersive, vibrant celebration of Hispanic culture, entrepreneurship, and community. Experience the rich tapestry of our diverse business community while enjoying delicious food, dynamic businesses, and networking opportunities.



PRESENTED BY:

NOVEMBER 2024

TO BE ANNOUNCED

Encouraging bilateral efforts within our global strategic business partners to build the bridge of commerce with neighboring Hispanic countries by inviting influential leaders of the Central Florida region to bolster the pillars of the Chamber. This initiative is open to all active members of the Chamber.



SPECIALTY EVENTS

Sponsorship Levels \$10,000, \$5,000, \$3,500

BUSINESS *Wellness*

PRESENTED BY: **ORLANDO HEALTH**

JUNE 2024
TO BE ANNOUNCED

An interactive event tailored for diverse business owners and professionals, providing a unique opportunity to unite and cultivate a healthier work-life balance. Discover the key to unlocking business success while nurturing your overall well-being. Our program offers engaging activities led by wellness experts, healthcare providers, and fitness centers, empowering YOU to enhance your physical and mental well-being while optimizing your business growth and overall success.



SUPPLIER DIVERSITY

MATCHMAKING *Expo*

PRESENTED BY: **TRAVEL+
LEISURE**

NOVEMBER 2024
TO BE ANNOUNCED

A dynamic and inclusive event that showcases a vibrant marketplace of diverse suppliers, connecting businesses with a wide range of innovative and minority-owned companies. This expo serves as a platform for networking, fostering partnerships, and promoting diversity in the business world. Join us for a day of discovery, collaboration, and opportunity at the heart of diversity and entrepreneurship.



SUB EVENTS

Annual Sponsorship Level \$10,000 as Presenting Sponsor



A networking event where members have the opportunity to introduce and showcase their business, product, or services to fellow active members with a 30-second elevator pitch. These events will typically take place in the mornings with a light working breakfast provided by the host.

12 EVENTS HELD ANNUALLY
AVAILABLE TO PARTNERS ONLY



BUSINESS AFTER HOURS

PRESENTED BY: YANIRA
TEAM

A networking event where they could socialize and share in a more open, relaxed environment about their business, product, or services to other fellow active members. This social setting provides the opportunity to solidify business relationships. These events will typically take place in the afternoons with light appetizers and drinks provided by the host.

12 EVENTS HELD ANNUALLY
AVAILABLE TO LEVEL 3 MEMBERS
& PARTNERS ONLY





SUB EVENTS

Annual Sponsorship Level \$10,000 as Presenting Sponsor



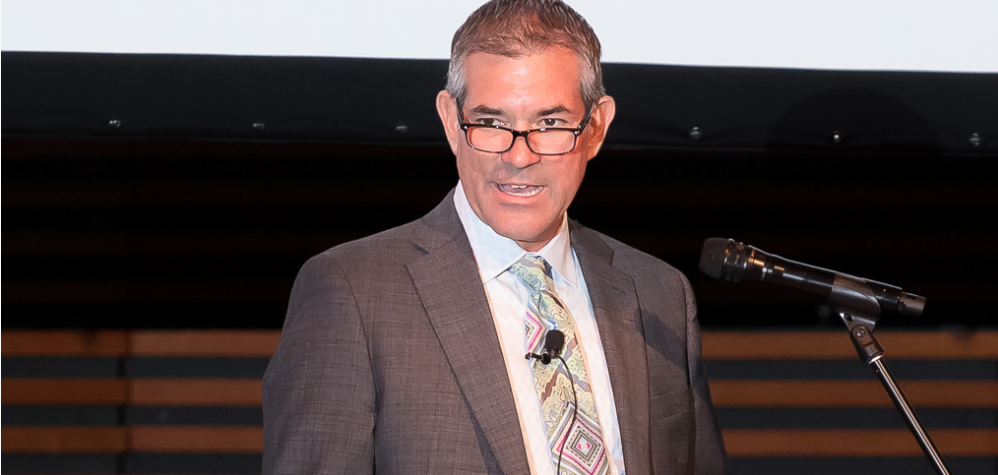
4 EVENTS HELD ANNUALLY
IN PARTNERSHIP WITH
OTHER CHAMBERS

A networking event with structured setting designed to maximize your interactions and create meaningful business relationships. The speed networking event is meticulously crafted to ensure that you make the most of your time. This exclusive event offers a unique opportunity to engage with fellow professionals, entrepreneurs and thought leaders from a diverse array of industries.



12 EVENTS HELD ANNUALLY
AVAILABLE TO
LEVEL 3 MEMBERS ONLY

A vibrant and inclusive series that showcase the success and growth of member-owned businesses in our community. These gatherings serve as a symbol of collaboration and opportunity, bringing together entrepreneurs, investors, and community leaders to celebrate the grand openings, milestones and expansions of these thriving enterprises. It's a unique opportunity to witness the power of diversity, innovation, and economic prosperity while strengthening the bonds that drive our business community forward.



SUB EVENTS

Annual Sponsorship Level \$10,000 as Presenting Sponsor



PRESENTED BY: Orlando Credit Union

5 EVENTS HELD ANNUALLY
AVAILABLE TO
LEVEL 3 MEMBERS ONLY

A program where visionary leaders share their insights and expertise. This exclusive program offers a unique opportunity to connect with influential CEOs from diverse industries, gain valuable knowledge, and network with fellow business professionals. Discover the secrets to success, innovation, and growth in the heart of Orlando's thriving Hispanic business community.



PRESENTED BY: Addition FINANCIAL

4 EVENTS HELD ANNUALLY
AVAILABLE TO LEVEL 1 & 2
MEMBERS ONLY

An enriching and engaging initiative designed to empower and educate business professionals in the vibrant Central Florida community. This series of informative luncheons offers a unique opportunity for individuals to expand their knowledge, network with like-minded peers, and gain valuable insights from industry experts. Join us for a delicious meal, stimulating discussions, and a chance to enhance your business acumen while fostering connections within the Hispanic business community of Central Florida.



PRESENTED BY: TRAVEL+LEISURE

8 EVENTS HELD ANNUALLY
AVAILABLE TO LEVEL 3 MEMBERS
FOR CERTIFICATION

A dynamic initiative designed to empower and support diverse businesses within the Hispanic community. This program offers comprehensive training, resources, and networking opportunities to help entrepreneurs and companies thrive in today's competitive marketplace. Through a series of workshops, mentorship, and collaboration, participants gain valuable insights and skills to enhance their business growth, foster innovation, and contribute to a more inclusive economy. Join us on a journey towards success and diversity in the business world with the Supplier Diversity Academy Program.



CHAMBER PROGRAMS

Annual Sponsorship Level \$10,000 as Presenting Sponsor



PRESENTED BY: **TRAVEL+LEISURE**

**ONCE PER MONTH
THROUGHOUT 2024**
LED BY HISPANIC CHAMBER CEO
AT SELECTED LOCATIONS

A dynamic initiative designed to empower and support diverse businesses within the Hispanic community. This program offers comprehensive training, resources, and networking opportunities to help entrepreneurs and companies thrive in today's competitive marketplace. Through a series of workshops, mentorship, and collaboration, participants gain valuable insights and skills to enhance their business growth, foster innovation, and contribute to a more inclusive economy.



HISPANIC CHAMBER OF METRO ORLANDO
HISPANIC
— BUSINESS ADVOCACY —

**ONCE PER MONTH
THROUGHOUT 2024**
LED BY HISPANIC CHAMBER
STAFF MEMBER AT NEC

A program designed to monitor, educate, and from time to time, advocate for business-centric issues that affect the business climate in Central Florida. The GAC is committed to non-partisanship, so while the committee will, from time to time, endorse business-centric issues, it will not endorse candidates.



CHAMBER PROGRAMS

Annual Sponsorship Level \$10,000 as Presenting Sponsor

MEMBER ORIENTATION

ENGLISH -12 EVENTS THROUGHOUT 2024
SPANISH -12 EVENTS THROUGHOUT 2024

ONCE A MONTH PER LANGUAGE LED BY A HISPANIC CHAMBER STAFF

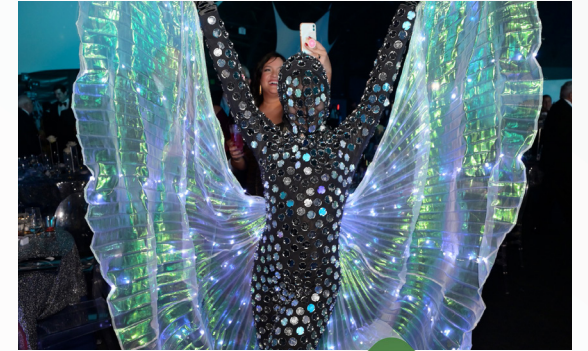
A dynamic journey into our vibrant business community. During this informative session, you'll discover the array of resources, networking opportunities, and support we offer to empower your business. Learn about our mission, meet fellow entrepreneurs, and gain insights on how we can help you thrive in the business world. Whether you're a new member or a longtime supporter, this orientation meeting is the perfect way to start your journey with us!



ONCE PER MONTH THROUGHOUT 2024
ONCE A MONTH LED BY A HISPANIC CHAMBER STAFF MEMBER AT NEC

An elite community impact group dedicated to supporting business development and Chamber events while fostering leadership growth. The Hispanic Chamber Ambassadors act as one voice to promote and empower the Hispanic business community.





2024 SPONSORSHIP OFFERINGS

SIGNATURE EVENTS	\$20,000	\$15,000	\$10,000	\$5,000	\$3,500	SPECIALTY EVENTS	\$10,000	\$5,000	\$3,500	SUB EVENTS & PROGRAMS \$10,000	SUB EVENTS & PROGRAMS \$10,000		
 <p>HISPANIC CHAMBER OF METRO ORLANDO IGNITE 2024 PRESENTED BY: BANK OF AMERICA FAIRWINDS</p>	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	 <p>HISPANIC CHAMBER OF METRO ORLANDO TRUSTEE RECEPTION PRESENTED BY: TRAVEL+LEISURE</p>	SOLD OUT	✓	✓	 <p>CAFE Members WITH PRESENTED BY: AdventHealth</p>	SOLD OUT	 <p>SUPPLIER DIVERSITY building ACADEMY PRESENTED BY: TRAVEL+LEISURE</p>	SOLD OUT
 <p>HISPANIC CHAMBER OF METRO ORLANDO 2024 POLITICAL HOB*NOB OF METRO ORLANDO</p>	✓	✓	✓	✓	✓	 <p>fola IN THE CITY PRESENTED BY: ORLANDO HEALTH</p>	SOLD OUT	SOLD OUT	SOLD OUT	 <p>BUSINESS AFTER HOURS PRESENTED BY: YANIRA TEAM</p>	SOLD OUT	 <p>SUPPLIER DIVERSITY COUNCIL PRESENTED BY: TRAVEL+LEISURE</p>	SOLD OUT
 <p>2024 HISPANIC ECONOMIC IMPACT SUMMIT</p>	✓	✓	✓	✓	✓	 <p>COMMERCIAL MISSION Trip PRESENTED BY: [Logo]</p>	SOLD OUT	✓	✓	 <p>SPEED NETWORKING Social</p>	✓	 <p>HISPANIC CHAMBER OF METRO ORLANDO HISPANIC BUSINESS ADVOCACY</p>	✓
 <p>fola @THE PARK HISPANIC CHAMBER OF METRO ORLANDO</p>	✓	✓	✓	✓	✓	 <p>BUSINESS Wellness PRESENTED BY: ORLANDO HEALTH</p>	SOLD OUT	✓	✓	 <p>RIBBON CUTTING CEREMONIES</p>	✓	<p>MEMBER ORIENTATION</p>	✓
 <p>Don Quijote AWARDS</p>	✓	✓	✓	✓	✓	 <p>SUPPLIER DIVERSITY MATCHMAKING Expo PRESENTED BY: TRAVEL+LEISURE</p>	SOLD OUT	✓	✓	 <p>CEO SERIES PRESENTED BY: Orlando Credit Union</p>	SOLD OUT	 <p>HISPANIC CHAMBER OF METRO ORLANDO AMBASSADORS</p>	✓
										 <p>HISPANIC CHAMBER OF METRO ORLANDO LUNCH and LEARN PRESENTED BY: Addition FINANCIAL</p>	SOLD OUT		



HISPANIC CHAMBER

METRO ORLANDO

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